

# WELCOME TO OSBI

We've been waiting to meet you!



## Helping Adults with Disabilities Reach BEYOND Expectations

OSBI is a nonprofit organization serving families for over 20 years in the Greater Phoenix Area and the Bay Area in CA. We provide dynamic programs to help our members, families, and our communities not only thrive, but discover limitless possibilities and a brighter future.

### **Our Mission**

Is to provide dynamic programs and services to individuals who have intellectual disabilities and their families so they may achieve their goals and become fully participating members of our communities.

### **Our Vision**

Is a world in which people who have intellectual disabilities are fully included in all areas of our community and are recognized for their potential, their talents, and their contributions to society.



## Why should you support us?

Our **“Help us Grow” Gala** is our largest and most important fundraiser of the year. The funds raised are critical to providing life changing programs that are largely unique to One Step Beyond.

The 700 individuals we serve have big dreams, including the opportunity to:

- play competitive ice hockey
- rock out with their band in a concert
- prepare and serve delicious food at a an OSBI catered event
- whip up a cappuccino at the Sandra Day O’Connor Courthouse
- give back to the community by volunteering at St. Mary’s Food Bank

***Because of donors like you - they don’t have to imagine these opportunities, they live them every day!***

**When you partner with OSBI, you can reach your audience with a genuine message of shared values and powerful impact.**

For additional information, contact event co-chairs:

**Mary Lou Micheaels** 602.510.1654

[mlmicheaels@mac.com](mailto:mlmicheaels@mac.com)

**Sharon Hensley** 602.692.1741

[sharonhensley19@gmail.com](mailto:sharonhensley19@gmail.com)

# OSBI Annual “HUG” Gala

The Help us Grow Gala is One Step Beyond’s largest fundraising event. We expect 400-500 total guests in Arizona & California for an evening of great food, exciting auctions, and the announcement of the 2025 HUG Award Winners. All Gala Partners will receive acknowledgment in both AZ & CA .

## Event Details



### ARIZONA

**November 1st, 2025**

**6 – 7 pm Cocktail Hour**

**7 – 9 pm Dinner & Program**

**Location: Chateaux Luxe**  
**1175 E. Lone Cactus Dr.**  
**Phoenix, AZ 85024**

**Attire: Black Tie Optional**



### CALIFORNIA

**November 15th, 2024**

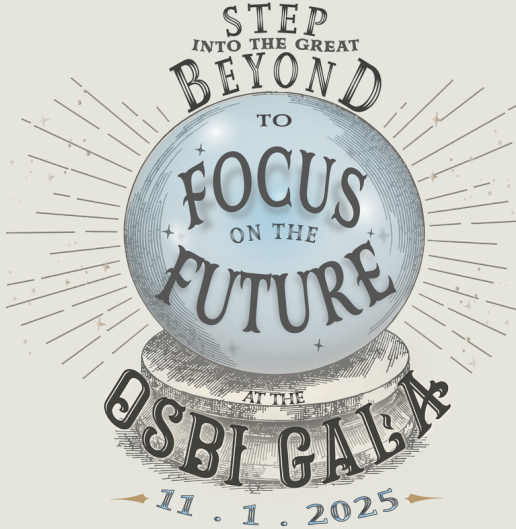
**6 – 7 pm      Cocktail Hour**

**7 – 9 pm Dinner & Program**

**Location: Domenico Winery**  
**1679 Industrial Road**  
**San Carlos, CA 94070**

**Attire: Black Tie Optional**

# How Can You Help?



- Donate Auction Items
- Become a Sponsoring Partner
- Underwrite a Gala Expense
- Sponsor a Table for Honored Guests

## Silent & Live Auction Items In-Kind Donations

---

- **SILENT AUCTION DONATIONS**

- including Gift Cards, Gift Baskets, Experiences, Services & Merchandise

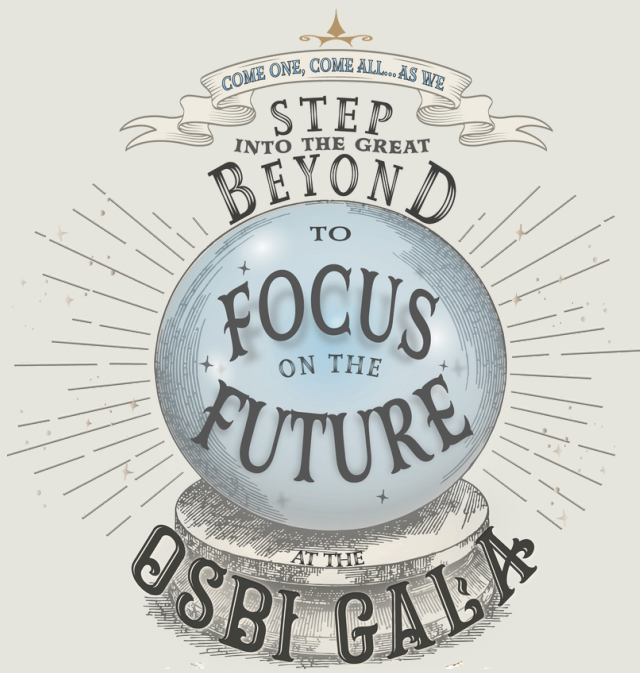
- **LIVE AUCTION DONATIONS**

- including Event Tickets (Sports, Concerts, etc), Airline Tickets, Airbnb Usage, Vacations, Experiences & High Value Items

Donors of in-kind auction items will be promoted through donor name or business logo displayed on the auction item sign & donor recognition in our online auction catalog.

We are open to negotiating promotion of your brand given the value of the in-kind donation.

The exposure that comes from an OSBI event partnership can result in significant community goodwill for your company. And it's a tax deductible business marketing expense.



# Partnership Opportunities

---

Help us Focus on the Future!

Sponsoring Partners make it possible for every dollar earned at the HUG Gala to go directly to support our programs and services.

## **PRESENTING PARTNER - \$25,000**

Includes: Premier logo placement on all primary marketing materials and OSBI.org, inclusion in the event press release, a professionally produced 1-minute promotional video showcasing your partnership and impact, a personalized social media thank you, an exclusive speaking opportunity during the event, and two tables for ten guests at either the Arizona or California event.

## **PARTICIPATING PARTNER - \$10,000**

Includes: Your logo featured on all main event marketing materials and OSBI.org, a special article highlighting your partnership in the OSBI newsletter, a personalized social media thank you, special recognition during the event, and one table for ten guests at either the Arizona or California event.

## **SUPPORTING PARTNER - \$5,000**

Includes: Your logo featured on all main event marketing materials, special recognition during the event, and one table for ten guests at either the Arizona or California event.

## **FRIENDS OF OSBI - \$2,500**

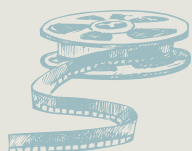
Includes: One table for 10 guests at either the Arizona or California event.



# Underwriting Opportunities

---

We invite you to support our event by becoming an underwriting partner. Your generous contribution will help cover essential event expenses such as awards, entertainment, media production, beverages, and printing. As an underwriter, you will receive special recognition and exclusive sponsorship benefits in appreciation of your support.



## **MEDIA PARTNER - \$10,000 (1 available)**

Includes: Your logo featured on all videos shown during the event, ensuring prominent visibility during some of the most engaging moments in our presentation throughout the evening. Also includes one table for 10 guests.



## **BAR PARTNER - \$10,000 (1 available)**

Includes: Your logo featured on bar napkins and displayed prominently behind the bar at the event. Also includes one table for 10 guests.



## **REGISTRATION PARTNER - \$10,000 (1 available)**

Includes: Prominent logo placement at Registration and Check-Out stations, as well as on all event programs. Also includes one table for 10 guests at the event.



## **PRINTING PARTNER - \$7,500 (1 available)**

Includes: Your logo featured on printed invitations and Save the Date cards, reaching over 2,000 recipients per mailing. Also includes one table for 10 guests at the event.



## **HUG AWARD PARTNER - \$5,000 (1 available)**

Includes: Your logo prominently displayed on the prestigious OSBI HUG Award and featured in the event slideshow during the award presentation.



## **MAGIC PARTNER - \$2,000 (2 available)**

Includes: The exclusive opportunity to join the magician on stage during the evening's captivating opening performance.

# Sponsor a Table for our Honored Guests

---

As a valued partner, you also have the unique opportunity to support our program participants and dedicated staff by sponsoring their tables at our gala event. These tables are reserved for individuals who play a vital role in our organization and, as such, should join in our celebration.

## **PARTICIPANT TABLE - \$2,500**

Our program participants are at the heart of everything we do. By sponsoring their table, you provide them with the opportunity to be part of this special evening, celebrating their achievements and encouraging their continued growth.



## **STAFF TABLE - \$2,500**

Our staff members work tirelessly to further our mission. Sponsoring a table for our staff allows them to join in the festivities and feel appreciated for their hard work and dedication.

## **LEGACY AWARD WINNER TABLE \$2,500**

Each year, we honor a staff member who has made a significant impact on our organization and community. Sponsoring their table is a way to celebrate their legacy and honor their place in our organization.

**We invite you to join us in making this event memorable for those who make our work possible.**



**To learn more about OSBI and how you  
can support inclusion in your  
community, go to [OSBI.org](https://OSBI.org)**

**OSBI 501(c)03** ID: 86-1036448

OSBI is a qualified charitable organization for the **AZ QCO Tax Credit** (2024 allowed:  
**\$470** single, married filing separate or head of household; **\$938** married filing joint)

To learn more about  
One Step Beyond, Inc., contact:  
**Tamara Silva**  
**Director of Donor Relations**  
480-291-2123 | [tamarasilva@osbi.org](mailto:tamarasilva@osbi.org)

